# **Top 200 Core Equity Portfolio**

Handpicked, to create wealth

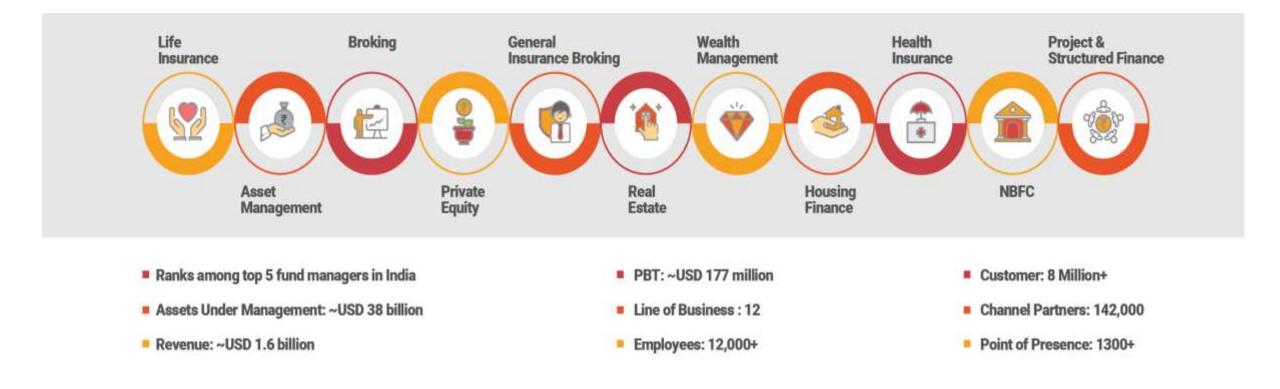
April 2018



PROTECTING INVESTING FINANCING ADVISING

## Aditya Birla Capital – A Financial Powerhouse





**VISION** 

To be a leader and role model in a broad based and integrated financial service business

## ABSLAMC: A Joint Venture between two pioneering companies





- ✓ A US \$43 bn corporation one of the largest Indian conglomerates with operations in over 35 countries
- A dominant player in many commodity & manufacturing businesses apart from service businesses
- ✓ Major presence in Financial Services Mutual Funds, Life Insurance, Wealth Management & Distribution, Security based lending, Infrastructure Finance, General Insurance Advisory, Broking & Private Equity



- ✓ A leading Canadian financial services company
- ✓ AUM CAD \$ 944 billion (as on June 30 2017)
- ✓ Offering diversified range of risk and financial management products for individuals and corporate
- ✓ Large international footprint across continents major presence in North America & Asia

## Overview: Aditya Birla Sun Life Asset Management



Asset Management

Portfolio Management Services

#### Heritage

- ✓ Founded in 1994, one of the oldest in India
- ✓ A JV between Aditya Birla Group & Sun Life Financial Inc since 2001
- ✓ Have seen the market evolve across different asset classes over the years.
- Driven by client centric product Innovation

#### **Market Dominance**

- ✓ One of the top 3 AMCs in India with AUM of over US\$35.4 bn (Mar 2018)
- ✓ Over 6.05 million investor accounts (Mar 2018)
- Strengths across different asset classes

#### Best in Class Management

- ✓ Offer portfolio management services and alternate investment solutions to HNI's and Institutions
- ✓ Aditya Birla Sun Life PMS manages / advises Rs. 17,375 cr. of assets (Mar 31,2018)
- ✓ 10 member dedicated team for Equity and Fixed Income, with a cumulative experience of over 60 yrs over 8 yrs average experience with ABSLAMC
- ✓ Disciplined processes driving investment management

# Core Equity Portfolio: Investment Objective & Strategy



### Focus on Long Term Wealth Creation

#### **Investment Philosophy**

**Recurring Winners** – Industries

- \* With strong operating dynamics
- \* Core to the India growth story
- \* Which have consistently thrown up winning stocks over the past 10 yrs
- \* Strong fundamental research

**Value investing** approach with high margin of safety

#### **Wealth Creation Approach**

Own High Quality businesses with consistent growth/returns profile

- \* Companies with Scalability and Resilience
- \* Benchmark-agnostic
- \* Multi Cap Universe
- \* Concentrated Portfolio ~ 25-30 stocks

#### **Value drivers**

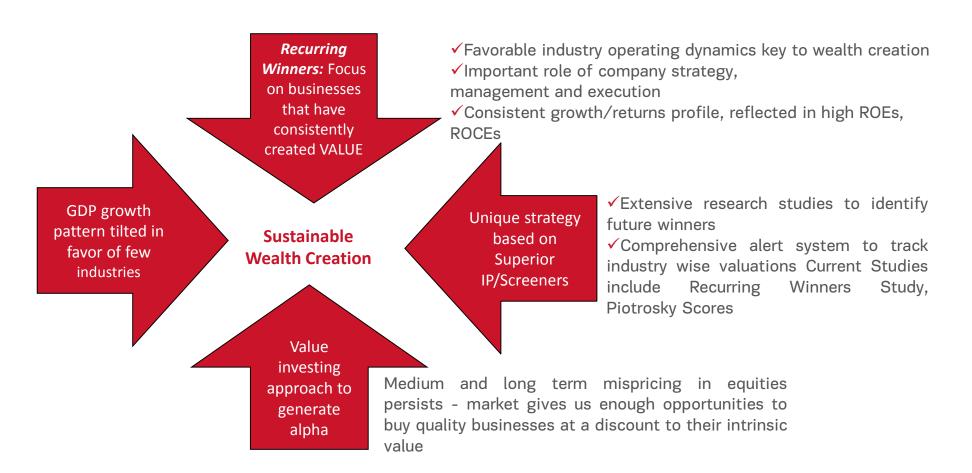
- \* Industry operating dynamics
- \* Sustainable ROEs/ROCEs
- \* Sustainable earnings growth
- \* High quality franchise, product, service
- \* Superior management team
- \* Attractive valuations

## 4 Pillars of our Investment approach



- Concentrated Portfolio
- Benchmark agnostic
- Multi-cap universe

Sustainable growth over long term in select industries



## Pillar 1: GDP growth patterns favor some sectors more



India GDP (\$2.06 trn)

# Private Consumption (\$ 1200 bn)

- Food, beverages, tobacco: \$ 391bn
- Gross rent, fuel, power, water: \$ 184 bn
- Transport & Communication: \$ 194 bn
- Misc goods & svcs: \$ 198 bn
- Clothing & Footwear: \$83 bn
- Furniture/Furnishing: \$ 40 bn
- Healthcare: \$ 52 bn
- Education & Recreation: \$ 58 bn

Exports (\$ 261 bn)

- Engg: \$ 57 bn
- Petro Products: \$ 30 bn
- Gems & Jewelry.: \$ 40 bn
- Textiles: \$ 34 bn
- Pharmaceuticals: \$ 17 bn
- Other Comm.: \$83 bn

Gross Capital Formation (\$ 602 bn)

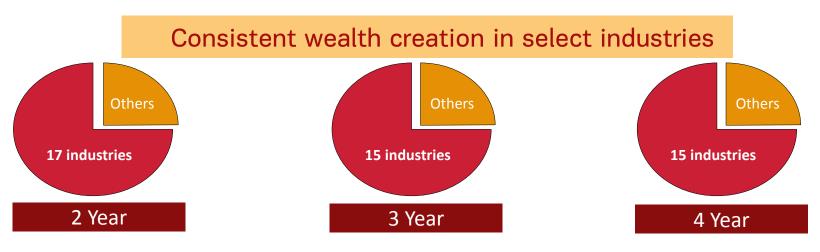
Public Sector: \$ 152 bn Pvt Sector: \$ 228 bn Household: \$ 222 bn

Decoupled, stable and sustainable returns over long term

Cyclical, levered to domestic policy and global economic recovery

# Pillar 2: Recurring Winners





- Our "Recurring Winners" study across 61 industries suggest that in Indian context, 75% of the consistently performing companies in the last decade belonged to only 15 industries
- ✓ The study evaluates the consistent winners in light of its Industry dynamics such as Competitive Intensity and Long term Growth Prospects
- Companies with superior management and strong business models require support of favorable industry operating dynamics to consistently generate superior value and returns
- ✓ In our investment strategy, focus is more on industries with lower competitive intensity that are more direct beneficiaries of consumer spending, who enjoy stable growth, and are less vulnerable
- ✓ Top 5 RWP Industries include Commercial Banks, Pharmaceuticals, IT Services, Capital Goods, & FMCG

# Pillar 2: Recurring Winners (contd.)



### Industry dynamics is key to capturing value

- ✓ Research over the long term proves that shareholder wealth creation is mainly determined by strong operating dynamics such as competition levels, ease of entry by new players, bargaining power of buyers/suppliers etc.
- ✓ Value Creation & Retention happens in fewer industries over longer horizon
- ✓ The effect of these dynamics is visible in sustainable ROE and ROIC.

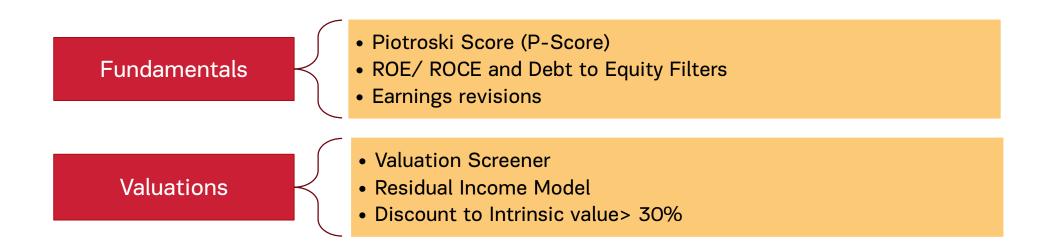
| Commercial Banks | <ul><li>Entry barriers in the form of licenses</li><li>Very limited customer bargaining power</li></ul>   |
|------------------|---|
| Pharmaceuticals  | <ul> <li>Large and growing addressable market</li> <li>Entry barriers in form of size, capital needs, regulations, research capabilities</li> </ul>     |
| IT Services      | <ul> <li>Entry barriers in Fortune 500 space</li> <li>Limited supplier power in terms of salary costs – arbitrage</li> </ul>                            |
| Capital Goods    | <ul><li>Large &amp; growing addressable market</li><li>Strong and large balance sheets acting as performance anchors</li></ul>                          |
| FMCG             | <ul> <li>Brand franchise and distribution scale driven entry barriers</li> <li>Ingrained sustainability, healthy margins &amp; return ratios</li> </ul> |

### Pillar 3: Effective Screeners backed by fundamental research



### Our unique Intellectual Property Models add immense value

- ✓ Extensive fundamental research undertaken to identify future winners that create superior and sustained value
- ✓ Comprehensive alert systems created and maintained to track industry wise valuations of each company
- ✓ Practice value investing by building models that enable identifying **growth** industries and businesses at **attractive valuations** in line with our investment strategy



### Piotroski – Score



### Effective screener to identify future winners

#### P-Score is an effective screener as it measures:

- 1. The overall strength of the firm's financial position
- Identifies Quality, Superior Leadership companies
- 2. The improvement (delta) in the financial position of the firm
  - Identifies Turnaround, Compounding Companies

It is one aggregate signal that captures three areas of the firm's financial condition:

- Profitability: +ve Net profit, +ve Operating Cash Flows, Cash flow>Net Profit, Change in ROA
- Financial leverage/Liquidity: Change in Leverage, Change in Liquidity, and Equity Financing
- Operating efficiency: Change in Operating Margins, Change in Turnover Ratio

It is a 9 point indicator: score of 7,8 or 9 is high P-score, and 0,1,2,3,4 is low P-score

# P-Score: Captures Fundamentals



### P\_SCORE = F\_ROA + F\_DROA + F\_CFO + F\_ ACCRUAL + F\_DTURN + F\_DMARGIN + F\_DLEVER + F\_DLIQUID + EQ\_OFFER

| No.               | Ratios                                  | Definition   | Positive signal if   | Н |  |  |
|-------------------|---|--|----------------------|---|--|--|
|                   |   | QUALITY  |                      |   |  |  |
| PROFITABILITY     |   |  |                      |   |  |  |
| 1                 | Return on Assets (ROA)                  | Net Income/Total Assets  | ROA>0                |   |  |  |
| 2                 | Cash flow from Operations (CFO)         | Cash flow from Operations/Total Assets   | CFO>0                |   |  |  |
| 3                 | Accrual                                 | CFO - Net Income (NI)  | CFO-NI>0             |   |  |  |
|                   |   | FINANCIAL LEVERAGE   |                      |   |  |  |
| 4                 | Equity Offering (EQ_OFFER)              | Issue of common equity by the company  | EQ_OFFER=0           |   |  |  |
| CHANGE IN QUALITY |   |  |                      |   |  |  |
|                   |   | PROFITABILITY  |                      |   |  |  |
| 5                 | Change in ROA                           | ROA(Yeart) - ROA (Yeart-1)   | ΔROA > 0             |   |  |  |
|                   |   | OPERATING EFFICIENCY   |                      |   |  |  |
| 6                 | Change in EBITDA Margins                | EBITDA/Sales (Year t) - EBITDA Sales (Year t-1)  | Δ EBITDA Margin > 0  |   |  |  |
| 7                 | Change in Asset Turnover Ratio          | Sales/Assets (Year t) - Sales/Assets (Year t-1)  | Δ Asset Turnover > 0 |   |  |  |
|                   |   | FINANCIAL LEVERAGE   |                      |   |  |  |
| 8                 | Change in Net Debt to Assets (Leverage) | Net Debt/Assets (Year t) - Net Debt/Assets (Year t-1)  | Δ Leverage < 0       |   |  |  |
| 9                 | Change in Current Ratio                 | Current Assets/Current Liabilities (Year t) – Current Assets/Current Liabilities (Year (t-1) | Δ Current Ratio > 0  |   |  |  |

CAPITAL PRESERVATION

CAPITAL APPRECIATION

# P-score template



| Company name | Alembic Pharma |
|--------------|----------------|
| 1 /          |                |

|                                    | FY12A | FY13E | FY14E | FY15E  |
|------------------------------------|-------|-------|-------|--------|
| QUALITY                            |       |       |       |        |
| Net Income (Rs mn)                 | 1,301 | 1,487 | 1,869 | 2,333  |
| 1. Return on Assets (ROA)          | 15.4% | 14.1% | 15.3% | 16.5%  |
| 2. Cash flow from Operations (CFO) | 2,241 | 2,641 | 2,559 | 2,690  |
| 3. Accrual (CFO-Net Income)        | 940   | 1,154 | 690   | 357    |
| 4. Equity Offering                 | 0     | 0     | 0     | 0      |
| CHANGE IN QUALITY                  |       |       |       |        |
| 5. Change in ROA                   | 5.3%  | -1.3% | 1.2%  | 1.2%   |
| EBITDA Margins                     | 15.1% | 15.3% | 15.5% | 15.8%  |
| 6. Change in EBITDA Margins        | 1.7%  | 0.2%  | 0.2%  | 0.3%   |
| Asset turnover Ratio (x)           | 1.54  | 1.45  | 1.47  | 1.48   |
| 7. Change in Asset Turnover Ratio  | 0.12  | -0.09 | 0.02  | 0.01   |
| Net Debt                           | 1,873 | 785   | -374  | -1,476 |
| Net Debt to Assets (x)             | 0.20  | 0.07  | -0.03 | -0.10  |
| 8. Change in Net Debt to Assets    | -0.12 | -0.13 | -0.10 | -0.07  |
| Current Ratio (x)                  | 1.3   | 1.4   | 1.5   | 1.7    |
| 9. Change in Current Ratio         | -0.07 | 0.07  | 0.15  | 0.17   |
|                                    |       |       |       |        |
| Earnings growth (%)                | 52%   | 14%   | 26%   | 25%    |
| Price to Earnings (June 2012)      | 7.5x  | 6.6x  | 5.2x  | 4.2x   |

| PIOTROSKI SCORE | Score | ROA | D ROA | CFO | ACCRUAL | D TURN | D MARGIN | D LEVER | D LIQUID | EQ. OFFER |
|-----------------|-------|-----|-------|-----|---------|--------|----------|---------|----------|-----------|
| FY2012          | 8     | 1   | 1     | 1   | 1       | 1      | 1        | 1       | 0        | 1         |
| FY2013E         | 7     | 1   | 0     | 1   | 1       | 0      | 1        | 1       | 1        | 1         |
| FY2014E         | 9     | 1   | 1     | 1   | 1       | 1      | 1        | 1       | 1        | 1         |
| FY2015E         | 9     | 1   | 1     | 1   | 1       | 1      | 1        | 1       | 1        | 1         |

# P-Score: High P-score portfolio outperforms



- ✓ Across cycles, equal weighted portfolio of High P-score stocks deliver average returns higher than that of Mid P-Score and Low P-score stocks
- ✓ An investment strategy that buys High P-score stocks and shorts Low P-score stocks within the universe generates significantly high positive returns across most cycles

| D. Carrier    |      | Average Returns (%) |      |
|---------------|------|---------------------|------|
| P-Score       | 1-yr | 2-yr                | 3-yr |
| 0             | XX   | XX                  | XX   |
| 1             | -32% | -52%                | -39% |
| 2             | -13% | -25%                | -31% |
| 3             | -2%  | -14%                | -15% |
| 4             | 10%  | 9%                  | 12%  |
| 5             | 22%  | 39%                 | 55%  |
| 6             | 29%  | 49%                 | 82%  |
| 7             | 44%  | 75%                 | 115% |
| 8             | 64%  | 120%                | 175% |
| 9             | 53%  | 107%                | 172% |
| Low P-score   | 5%   | 1%                  | 3%   |
| Mid P-score   | 25%  | 44%                 | 68%  |
| High P-score  | 50%  | 88%                 | 133% |
| Universe      | 25%  | 42%                 | 67%  |
| NSE 500 Index | 27%  | 52%                 | 86%  |

## P-Score: It works across market caps



✓ Across different market capitalization stocks, equal weighted portfolio of High P-score stocks deliver average returns higher than that of Mid P-Score and Low P-score stocks

|                    |                    | Av                 | verage 2 year returns ( | %)             |           |
|--------------------|--------------------|--------------------|-------------------------|----------------|-----------|
| Market Cap (crore) | Low P-score<br>(L) | Mid P-score<br>(M) | High P-score (H)        | Average<br>(A) | (H) – (A) |
| >20K               | -10%               | 20%                | 58%                     | 22%            | 36%       |
| 10K - 20K          | -2%                | 26%                | 62%                     | 28%            | 34%       |
| 6.75K - 10K        | -1%                | 30%                | 62%                     | 30%            | 32%       |
| 4.5K - 6.75K       | -1%                | 30%                | 70%                     | 31%            | 39%       |
| 3K - 4.5K          | -6%                | 32%                | 74%                     | 31%            | 43%       |
| 2K - 3K            | -8%                | 37%                | 76%                     | 33%            | 43%       |
| 1.3K - 2K          | -7%                | 37%                | 76%                     | 33%            | 43%       |
| 900 – 1300         | -6%                | 39%                | 77%                     | 35%            | 42%       |
| 600 – 900          | -4%                | 40%                | 78%                     | 36%            | 42%       |
| 400 – 600          | -3%                | 41%                | 81%                     | 38%            | 43%       |
| <400               |                    |                    |                         |                |           |
| Total              | 1%                 | 44%                | 88%                     | 42%            | 46%       |

### **Extensive Fundamental research**



### Bottom-up Fundamental Research adds conviction

- Extensive fundamental research undertaken on the Filtered candidates to identify potential portfolio companies
- ✓ Ensure that the team meets the management before forming a view on the company.
- ✓ Track sector developments, meet industry participants across value chains to discern changing trends
- ✓ Focus on understanding company strategy, management and execution.

Fundamentals

- Industry analysis
- Financial analysis
- Company meetings
- Plant/Factory Visits
- Dealer/ Channel checks
- Management evaluation

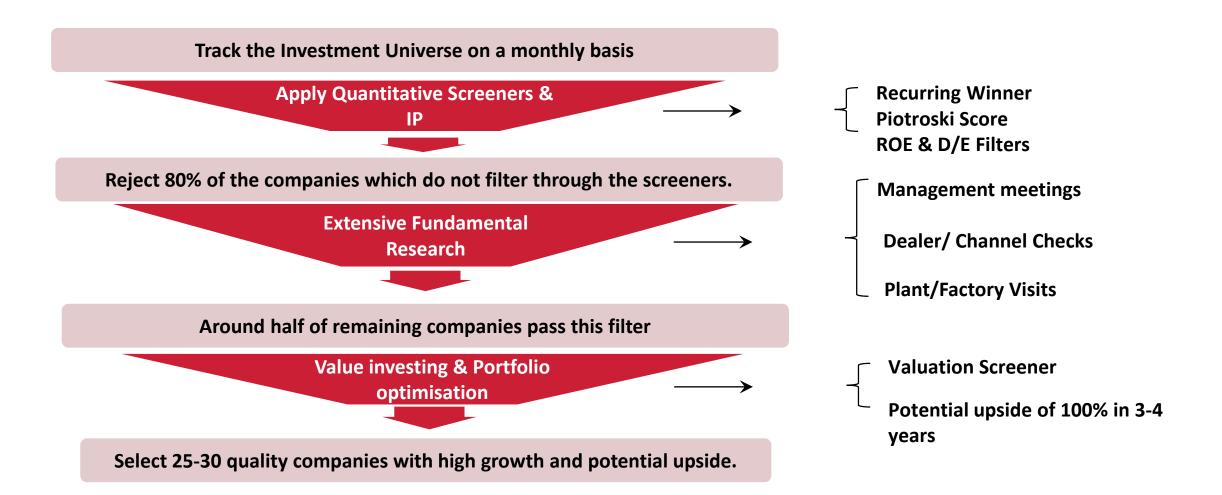
# Pillar 4: Value investing approach to generate alpha



- ✓ Medium and long term mispricing in equities persists market gives us enough opportunities to buy quality growth stocks at a discount to their intrinsic value
- ✓ Proprietary screeners enable discovery of these stocks and companies that will create value which are still significantly under-valued
- Emphasis is on entry price and we invest in a company only if we have a visibility of a minimum threshold return and thorough assessment of limited down-side
- ✓ Long term mispricing is discovered through analysis of fundamental parameters and ratios

### **Investment Process**





## Pro Active management - Integral to the Core Equity Strategy



### Preference for active portfolio management vs. 5 to 10 year buy and hold strategy

- ✓ Timely review of stocks with respect to the business fundamentals like competitive advantage, growth prospects and capital allocation is integral in a VUCA (volatility, uncertainty, complexity and ambiguity) environment
- ✓ Difficult for best of companies to display strong and consistent growth and returns over a longer time frame

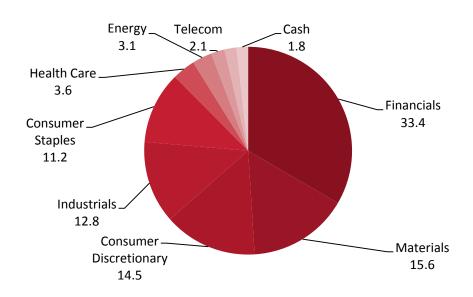
| No: of companies which have reported PAT growth > 20% and ROE > 20% | No: of BSE 500 stocks | % of BSE 500 stocks |
|---|-----------------------|---------------------|
| for last 10 consecutive years                                       | 0                     | 0%                  |
| for last 5 consecutive years  | 5                     | 1%                  |
| for last 2 consecutive years  | 35                    | 7%                  |

Sweet Spot for Investing is 2 to 3 years – Investment horizon for portfolio stocks

### **Current Model Portfolio**



### **Sector Allocation**





| GICS Sector Classification | TOP 200 CEP | BSE 200 Index | Active |
|----------------------------|-------------|---------------|--------|
| Materials                  | 15.6%       | 9.4%          | 6.2%   |
| Industrials                | 12.8%       | 7.5%          | 5.3%   |
| Consumer Discretionary     | 14.5%       | 11.5%         | 3.0%   |
| Cash                       | 1.8%        | 0.0%          | 1.8%   |
| Consumer Staples           | 11.2%       | 9.5%          | 1.7%   |
| Financials                 | 33.4%       | 32.6%         | 0.8%   |
| Telecommunication Services | 2.1%        | 1.6%          | 0.5%   |
| Real estate                | 0.0%        | 0.3%          | -0.3%  |
| Health Care                | 3.6%        | 4.8%          | -1.2%  |
| Utilities                  | 0.0%        | 3.4%          | -3.4%  |
| Energy                     | 3.1%        | 9.3%          | -6.2%  |
| Information Technology     | 1.9%        | 10.1%         | -8.2%  |

As on Mar 31, 2018

<sup>•</sup>Market Cap Bins: Large Cap 20954Cr+; Midcap - 2876 Cr to 20954 Cr; Small Cap < 2876 Cr

<sup>•</sup>The definitions are subject to change in the future

# Top 200 Core Equity Portfolio — Current Model



| Returns        | 1 month | 3 months | 6 months | 1 year | 2 Years | Since Inception |
|----------------|---------|----------|----------|--------|---------|-----------------|
| Top 200 CEP    | -1.3%   | -5.0%    | 0.7%     | 16.4%  | 17.1%   | 12.6%           |
| BSE 200        | -3.5%   | -5.3%    | 3.5%     | 11.0%  | 16.6%   | 9.9%            |
| Outperformance | 2.1%    | 0.2%     | -2.9%    | 5.4%   | 0.4%    | 2.7%            |

#### Calendar Year Returns

| Returns        | 2015  | 2016  | 2017  | YTD 2018 |
|----------------|-------|-------|-------|----------|
| Top 200 CEP    | 5.2%  | 3.0%  | 35.7% | -5.0%    |
| BSE 200        | -0.6% | 4.0%  | 33.3% | -5.3%    |
| Outperformance | 5.9%  | -0.9% | 2.4%  | 0.2%     |

#### Disclaimer:

Past performance of any product does not indicate its future performance. The returns of the products are calculated on the Model Portfolio and are net of expenses. Loads not considered in the calculation of the above returns. Individual Portfolio may vary from the Model Portfolio and accordingly the returns/performance may vary. Model Portfolio refers to specific investments that the investor will have in his portfolio when it is completely built-up over a period of time. Model Portfolio refers to portfolio of earliest investor in the product and in case of redemption of the model client, portfolio of earliest client in the said product rebased for computation of returns.

YTD returns as of Mar 31 2018

### **Current Model Portfolio**



### Portfolio vs. Benchmark -

Higher Growth/ROEs with lower valuations

| PE (x)      | FY17 | FY18E | FY19E | Prem/Disc to benchmark |
|-------------|------|-------|-------|------------------------|
| Top 200 CEP | 34.2 | 28.0  | 22.9  |                        |
| BSE 200     | 28.2 | 23.7  | 20.0  | 14.7%                  |
| NIFTY       | 25.7 | 22.4  | 20.3  |                        |

| ROE (%)     | FY17  | FY18E | FY19E | Prem/Disc to benchmark |
|-------------|-------|-------|-------|------------------------|
| Top 200 CEP | 20.2% | 20.4% | 21.6% |                        |
| BSE 200     | 12.1% | 12.3% | 13.7% | 57.4%                  |
| NIFTY       | 13.4% | 13.6% | 14.4% |                        |

| EPS growth (%) | FY17  | FY18E | FY19E | Prem/Disc to benchmark |
|----------------|-------|-------|-------|------------------------|
| Top 200 CEP    | 27.2% | 22.0% | 22.2% |                        |
| BSE 200        | 10.3% | 12.2% | 18.5% | 20.3%                  |
| NIFTY          | 5.5%  | 12.0% | 10.7% |                        |

| Net Debt to<br>Equity (%) | FY 17 | Prem/Disc to benchmark |
|---------------------------|-------|------------------------|
| Top 200 CEP               | -1.6% |                        |
| BSE 200                   | 69.4% | -                      |
| NIFTY                     | 23.7% |                        |

<sup>\*</sup>Financials excluded in calculation of D/E

Source: All ratios are based on Bloomberg consensus estimates.

Note: Premium/Discount to benchmark NSE 500 is listed for the period FY19E.

### Top 10 Holdings & Weights

| Top 10 Portfolio Holdings | % to Net<br>Assets |  |
|---------------------------|--------------------|--|
| HDFC Bank                 | 6.7                |  |
| Bajaj Finance             | 6.6                |  |
| Yes Bank                  | 5.6                |  |
| Maruti Suzuki India       | 4.9                |  |
| Indusind Bank             | 4.6                |  |
| Avenue Supermarts         | 4.5                |  |
| Shree Cement              | 4.3                |  |
| Cholamandalam Investment  | 3.9                |  |
| Eicher Motors             | 3.8                |  |
| Whirlpool of India        | 3.7                |  |

# **Few Success Stories of Core Equity Portfolio**



| Company                                    | First Purchase Date | Buy price | Sell Price<br>or Current<br>price | Holding<br>period<br>return (%) |
|--|---------------------|-----------|-----------------------------------|---------------------------------|
| Alembic Pharmaceuticals                    | 04-Jul-12           | 57        | 611                               | 967%                            |
| National Building Construction Corporation | 12-Mar-14           | 20        | 208                               | 938%                            |
| Aurobindo Pharma                           | 18-Sep-13           | 89        | 599                               | 575%                            |
| Indo Count Industries                      | 23-Sep-14           | 36        | 208                               | 482%                            |
| Dewan Housing Finance                      | 18-Oct-12           | 98        | 535                               | 448%                            |
| Finolex Cables                             | 5-Mar-14            | 86        | 431                               | 402%                            |
| Zee Entertainment Enterprises              | 30-Mar-12           | 127       | 586                               | 362%                            |
| HCL Technologies                           | 28-Nov-11           | 195       | 846                               | 333%                            |
| TVS Motor Company                          | 04-Oct-13           | 42        | 143                               | 241%                            |
| Yes Bank                                   | 4-Jul-13            | 94        | 312                               | 232%                            |
| Canfin Homes                               | 9-Apr-15            | 150       | 471                               | 215%                            |
| Century Plyboard India                     | 18-Sep-14           | 120       | 351                               | 192%                            |
| VA Tech Wabag                              | 05-Feb-14           | 280       | 785                               | 181%                            |
| Maruti Suzuki India                        | 31-Mar-16           | 3716      | 9124                              | 146%                            |
| CCL Products India                         | 19-Aug-14           | 88        | 211                               | 140%                            |
| Himatsingka Seide                          | 24-Jul-15           | 148       | 330                               | 124%                            |
| J.Kumar Infraprojects                      | 21-May-14           | 132       | 295                               | 122%                            |
| Balkrishna Industries                      | 20-Dec-13           | 315       | 691                               | 119%                            |
| Jyothy Laboratories                        | 12-Aug-13           | 170       | 356                               | 110%                            |
| Minda Corporation                          | 27-Nov-15           | 93        | 185                               | 100%                            |

| Company                    | First Purchase Date | Buy price | Sell Price or<br>Current price | Holding<br>period return<br>(%) |
|----------------------------|---------------------|-----------|--------------------------------|---------------------------------|
| KPIT Cummins Infosystems   | 30-Apr-12           | 86        | 166                            | 94%                             |
| Axis Bank                  | 25-Jul-11           | 267       | 512                            | 91%                             |
| Simplex Infrastructures    | 27-Mar-14           | 114       | 216                            | 89%                             |
| ICICI Bank                 | 27-Apr-12           | 172       | 316                            | 83%                             |
| Cera Sanitary              | 14-Jul-15           | 1877      | 3370                           | 80%                             |
| Adani Enterprises          | 19-Sep-13           | 30        | 53                             | 78%                             |
| Britannia Industries       | 07-Mar-13           | 519       | 915                            | 76%                             |
| KPR Mill                   | 29-Jul-15           | 364       | 640                            | 76%                             |
| Capital First              | 08-Mar-16           | 375       | 650                            | 73%                             |
| Eicher Motors              | 29-Sep-15           | 17441     | 29699                          | 70%                             |
| Bharat Financial Inclusion | 23-Oct-15           | 423       | 719                            | 70%                             |
| Gulf Oil Lubricants India  | 16-Dec-14           | 546       | 904                            | 66%                             |
| Ratnamani Metals & Tubes   | 10-Jul-14           | 440       | 726                            | 65%                             |
| D. B. Corp                 | 03-Sep-12           | 189       | 305                            | 61%                             |
| I NG Vysya Bank            | 21-Mar-12           | 359       | 575                            | 60%                             |
| Firstsource Solutions      | 10-Oct-13           | 18        | 29                             | 57%                             |
| Bank of Baroda             | 28-Jan-14           | 113       | 177                            | 56%                             |
| Cholamandalam Investment   | 5-Apr-17            | 976       | 1524                           | 56%                             |
| UPL                        | 06-Feb-13           | 128       | 193                            | 51%                             |
| KEC International          | 07-Mar-14           | 60        | 86                             | 43%                             |

Aditya Birla Sun Life AMC Ltd

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## PMS Investment Leadership Team





#### A Balasubramanian, Chief Executive Officer

- Bala has over 26 years experience in the Capital Markets and has been with ABSLAMC since inception. He has played a key role in the business moving to the number four position in the industry. He began his tenure as a Chief Dealer / Trader and then was the Head of the Fixed Income group and Country Head for Sales and Distribution, before taking on the role of Chief Investment Officer and then CEO.
- He is a member of the Mutual Fund Advisory Council set up by Indian Regulator, SEBI (Securities and Exchange Board of India). Apart from this prestigious role, he is also Chairman, Association of Mutual Funds of India (AMFI). He is a member of FICCI's Capital Market Committee and a member of CII Western Regional Council 2015-2016. He was also the Chairman of CII Mutual Fund Summit 2011-2014.



#### Vishal Gajwani, Head - Alternate Investments (Equity)

- With over 11 years of experience in equity research and portfolio management, Vishal has extensive experience of researching companies across sectors and market capitalizations. Prior to this assignment he was a part of Reliance Portfolio Management Services (a part of Reliance Capital Asset Management), where he was designated as an Assistant Fund Manager and was responsible for managing equity portfolios
- He is a Gold Medalist Chartered Accountant (ICAI, India) and holds a Masters degree in Commerce from M. S. University of Baroda. Vishal received 4 Gold Medals, including the Chancellor's Gold Medal, for topping the Master of Commerce Exams. Vishal is also a CFA charter holder from the CFA Institute (The Global Association of Investment Professionals), USA



#### Natasha Lulla, Portfolio Manager

- Over 10 years of experience in equity research and fund management. Prior to joining Aditya Birla Sun Life PMS, she was working with Goldman Sachs as an equity analyst covering India Materials sector. In her earlier stint at Goldman, she was doing Portfolio Strategy for ASEAN regions and also covered Singapore Real Estate.
- She holds a Masters in Business Administration (Finance Major) from Management Development Institute, Gurgaon and was the Gold Medallist for each of the two years. She was also awarded a Gold Medal for achieving 1st rank in the Finance stream. She has done her graduation in Economics from Lady Shri Ram College, New Delhi and graduated amongst the top 1% in Delhi University

### Risk Factors and Disclaimers



Investments in securities are subject to market risks & there can be no assurance or guarantee that the objectives of the product will be achieved. The past performance of the Portfolio Manager in any product is not indicative of the future performance in the same product or in any other product either existing or that may be offered. There is no assurance that past performances in earlier product will be repeated. Actual results may differ materially from those suggested by the forward looking statements due to Key Risks (as mentioned earlier in the presentation) or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices etc. Risk arising from the investment objective, investment strategy, asset allocation and quant model risk: Market risk, political and geopolitical risk and risk arising from changing business dynamics, which may affect portfolio returns. At times, portfolios of individual clients may be concentrated in certain companies/industries. The performance of the portfolios would depend on the performance of such companies / industries / sectors of the economy.

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### Risk Factors and Disclaimers



### Risk Factors associated with investments in Equity & Equity related securities:

The portfolio proposes to invest in equity and equity related securities. Equity and Equity related securities by nature are volatile and prone to price fluctuations on a daily basis due to both macro and micro factors.

The value of the portfolio will fluctuate as the daily prices of the individual securities in which they invest fluctuate and may be worth more or less than its original cost, at a given point in time.

In respect of investments in equity and equity-related instruments, there may be risks associated with trading volumes, settlement periods and transfer procedures that may restrict liquidity of investments in equity and equity related securities.

The value of the portfolio may be affected generally by factors affecting securities markets, such as price and volume volatility in the capital markets, interest rates, currency exchange rates, changes in policies of the Government, taxation laws or policies of any appropriate authority and other political and economic developments and closure of stock exchanges which may have an adverse bearing on individual securities, a specific sector or all sectors including equity and debt markets.

Within the regulatory limits applicable at any point in time, the Portfolio Manager may choose to invest in unlisted securities that offer attractive yields. Securities, which are not quoted on the stock exchanges, are inherently illiquid in nature and carry a larger amount of liquidity risk, in comparison to securities that are listed on the exchanges or offer other exit options to the investor, including a put option. This may however increase the risk of the portfolio. The liquidity and valuation of the portfolio's investments due to their holdings of unlisted securities may be affected if they have to be sold prior to their target date of disinvestments

Investment made in unlisted equity or equity-related securities may only be realizable upon listing of these securities. Settlement problems could cause the portfolio to miss certain investment opportunities.

Investors may note that Portfolio Manager's investment decisions may not always be profitable, as actual market movements may be at variance with anticipated trends.

Though the constituent stocks of most indices are typically liquid, liquidity differs across stocks. Due to the heterogeneity in liquidity in the capital market segment, trades on this segment may not get implemented instantly.

The portfolio may have higher concentration towards a particular stock or sector, at a given point in time. Any change in government policy or any other adverse development with respect to such a stock or the sector, may adversely affect the value of the portfolio.

### Risk Factors and Disclaimers



#### Risk Factors associated with investments in Derivatives:

The Portfolio manager intends to use exchange traded derivatives as a hedging tool & does not intend to take any naked positions. Nevertheless, trading in derivatives market has risks and issues concerning the use of derivatives that investor should understand. Derivative products are specialized instruments that require investment techniques and risk analysis different from those associated with stocks and bonds.

The use of a derivative requires an understanding not only of the underlying instrument but also of the derivative itself. Derivatives require the maintenance of adequate controls to monitor transactions entered into, the ability to assess the risk that a derivative adds to the portfolio and the ability to forecast price or interest rate movements correctly.

Other risks in using derivatives include the risk of mispricing or improper valuation of derivatives and the inability of derivatives to correlate perfectly with underlying assets, rates and indices. Derivatives are highly leveraged instruments. Even a small price movement in the underlying security could have a large impact on their value. Execution of such strategies depends upon the ability of the portfolio manager to identify such opportunities. Identification and execution of the strategies to be pursued by the portfolio manager involve uncertainty and decision of portfolio manager may not always be profitable. No assurance can be given that the portfolio manager will be able to identify or execute such strategies.

Derivative trades involve execution risks, whereby the rates seen on the screen may not be the rate at which ultimate execution takes place.

The options buyer's risk is limited to the premium paid, while the risk of an options writer is unlimited. However, the portfolio manager does not intend to write options.

Risk of loss in trading futures contracts can be substantial, because of the low margin deposits required, the extremely high degree of leverage involved in futures pricing and potential high volatility of the futures markets.

#### Risk Factors associated with investments in Liquid Funds:

The Portfolio Manager may, from time to time, invest any un-deployed funds in liquid schemes of Mutual Funds or in money market instruments. Though the portfolio of liquid funds comprises of short-term deposits, government securities and money market instruments, they cannot be considered as totally risk free. This is because liquidity patterns and short term interest rates of the government change, sometimes on a daily basis, thereby making the fund susceptible.

Liquid fund returns are not guaranteed and it entirely depends on market movements.

To get in touch with your nearest PMS Relationship Contact Cell, visit <a href="https://mutualfund.adityabirlacapital.com/investor-solution-portfolio-management-service">https://mutualfund.adityabirlacapital.com/investor-solution-portfolio-management-service</a>

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or

Reach us at our dedicated PMS toll free No: 1800 270 7000

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